

20th EDITION
BACK TO PARIS LE BOURGET



FUNÉRAIRE PARIS | 2025

EUROPEAN FUNERAL
TRADE EXHIBITION

FROM NOVEMBER 19 TO 21

PARIS LE BOURGET EXHIBITION CENTER

www.salon-funeraire.com

*The must-attend event in France
that unites all professionals in the sector,
both French and from abroad.*

WHO EXHIBITS?

THE FEDERATING TRADE EXHIBITION FOR THE FUNERAL PROFESSION

FUNÉRAIRE PARIS is the **leading trade exhibition** for funeral art professionals. It showcases a comprehensive and diverse range of products and services, reflecting tomorrow's market across **8 SECTORS OF ACTIVITY**:



217 exhibitors*
including **74** new (+48%)
and **13** european countries

* 2023 trade exhibition figures



WHO
ARE THE
VISITORS?


EVERY ASPECT OF THE INDUSTRY IS REPRESENTED

High quality visitors from all regions, **decision makers** looking for the latest trends and innovations.


 Funeral directors

 Monumental masonry

 Funeral articles

 Embalming, ambulances,
car bodies, funeral transport

 Crematoria, flowers,
cemeteries, columbaria

 Stone size, engraving,
sculptures, granite,
monument, materials

 Training, education,
architects, landscapers

 Hospitals, medical centers,
retirement homes, local
communities, insurers

6 000 visitors*

with a **22%** increase in French visitors.
International visitors from **60** countries:

Australia, Austria, Belgium, Canada, Denmark, Germany, India, Italy, Ivory Coast, the Netherlands, Poland, Portugal, Spain, the United Kingdom, Sweden...

And French overseas departments and territories.



FUNÉRAIRE D'OR COMPETITION

FUNÉRAIRE D'OR is a competition successfully launched during the 2023 edition, dedicated to trade exhibition participants.

Co-organised by the CSNAF (The French Trade Association for Funeral Art) and the FNF (French National Funeral Federation), **this event within an event** highlights manufacturers, distributors and service providers in the funeral industry who are present at the FUNÉRAIRE PARIS trade exhibition.

As part of the leading trade exhibition for the funeral market, the competition offers a **unique opportunity** for companies and start-ups to showcase their new products and services.

Three awards will be presented during the ceremony taking place on the first day of the trade exhibition:



awarded by the jury



awarded by the jury



awarded by the visitors of the trade exhibition

Additional categories may be introduced to further recognise participants' innovations and **creative expertise**. Only exhibitors registered for FUNÉRAIRE PARIS can take part in the competition and applications are free of charge.

The jury is composed of **renowned experts** which have the challenging task of selecting the winners of the Services and Products Awards, as well as choosing the 10 candidates proposed to visitors for the Visitors' Award.

The winners will be rewarded at the award ceremony on the first day of the trade exhibition. They will also get a registration pack for FUNÉRAIRE PARIS 2027, a dedicated publication on our LinkedIn page and a banner on our website.



FUNÉRAIRE PARIS, A SUSTAINABLE EVENT

At FUNÉRAIRE PARIS, we believe in the importance of organising our event with **respect for the environment** and a commitment to **eco-responsibility**.

Through concrete and measurable actions, we are dedicated to **controlling our carbon footprint**, promoting sustainable practices, and partnering with like-minded, committed organisations.

Key initiatives at Paris
Le Bourget Exhibition
Center:



OPTIMISED WASTE SORTING:

The venue is equipped with dual-stream recycling bins for visitor waste, enabling more efficient resource management.



RENEWABLE ENERGY:

Since January 2018, the entire venue has been powered by green electricity, reducing the event's carbon footprint.



WATER-SAVING MEASURES:

Restrooms are equipped with water-efficient aerators to minimise water consumption.



RATIONALISED ELECTRICITY CONSUMPTION:

The venue offers power management boxes starting from 1 kW, supporting more responsible energy use.



HIGH-EFFICIENCY HEATING:

Low-energy air condensation boilers are used to reduce emissions.



OPTIMISED LED LIGHTING:

LED lighting has been installed in the halls and technical galleries to maximise energy efficiency.



BIODIVERSITY CONSERVATION:

Three beehives have been installed on a hillside within the venue to support local bee populations and biodiversity.



FULL ACCESSIBILITY:

100% of the spaces are accessible to people with reduced mobility, ensuring inclusive participation.



FREE SHUTTLE SERVICES:

Shuttles are provided to facilitate access to the site while limiting the use of private vehicles from the Le Bourget RER station.



OUR COMMITMENTS FOR FUNÉRAIRE PARIS 2025

We aim to go beyond standard environmental requirements by adopting ambitious initiatives:



More sustainable catering options:

Starting in 2025, we will be promoting environmentally-friendly catering and local products.



Reduction of single-use plastics:

Since 2023, we have eliminated plastic badge holders for visitors. From 2025, water fountains will be installed across the trade exhibition to reduce our environmental impact.



Reduction of printed materials:

Since 2021, the official trade exhibition catalogue has been eliminated in print.



Selecting responsible partners:

We collaborate exclusively with suppliers and service providers who share our values.



Encouraging eco-friendly mobility:

We aim to use our communications to raise awareness and challenge participants and stakeholders on the importance of carpooling and public transport.

We recognise that the **ecological transition** is an ongoing process. That's why we are committed to exploring all **concrete actions** to further reduce our impact and improve these practices with each edition. Our goal is to create an event that **respects the environment** and adds value for all stakeholders: visitors, exhibitors, partners and service providers.

FOR MORE THAN 35 YEARS, FUNÉRAIRE PARIS HAS BEEN THE VENUE FOR MANUFACTURERS, DISTRIBUTORS OF FUNERAL PRODUCTS AND SERVICES TO MEET OTHER KEY PROFESSIONALS.

“ The French Trade Association for Funeral Art brings together the sector of French suppliers working in service to professionals. Its ambition is to promote the businesses it represents, their expertise and their added value in funeral rites.

To this end, it created the FUNÉRAIRE PARIS trade exhibition in 1987. Since then, every two years, the event brings together the main players in the sector and has become the reference event in the industry.

This new 2025 edition will once again showcase the dynamism, innovation and values that drive all professionals to anticipate the many changes in our society.

Wishing everyone an excellent trade exhibition. ”

Sylvestre Olgiati, Président de la CSNAF
et du salon FUNÉRAIRE PARIS

At **Funéraire Paris 2025**, our dedicated team is available, ready to listen to you, to support you and guarantee the success of your participation in the industry's leading trade exhibition.

DATES AND OPENING HOURS

Wednesday **November 22** from 9am to 7pm

Thursday **November 23** from 9am to 7pm

Friday **November 24** from 9am to 6pm

VENUE

Paris Le Bourget Exhibition Center

Hall 2B

Carrefour Charles Lindbergh,

93350 Le Bourget, France

CONTACTS

Philippe Piot

Director and sales manager

+33 (0)6 03 20 94 69

philippe@salon-funeraire.com

Monica Camilo Adriaio

Marketing and communication manager

+33 (0)7 64 72 13 07

monica@salon-funeraire.com

ORGANIZER CONTACT

Salon Funéraire Paris / Paris People Show

41 Rue du Poteau, F-75018 Paris

+33 (0)1 42 51 94 30

info@salon-funeraire.com

www.salon-funeraire.com



les industriels français
de l'art funéraire

The French Trade Association for Funeral Art has a social mission to ensure the preservation of Funeral Arts, their social and economic utility, as well as the associated skills and professions.

www.csnaf.fr